## BHARAT SANCHAR NIGAM LIMITED

(VAS BRANCH)

2<sup>nd</sup> Floor Bharat Sanchar Bhawan, Harish Chandra Mathur Lane, Janpath, New Delhi 1

BSNL 36

)))) BSNL Live

200-60/2008-VAS

Dated:24th March, 2014

To,

- 1. All CGMs Telecom Circles/Telecom Districts
- 2. Sr. GM/GM (CMTS)/ GM (CMTS), Chandigarh/ Pune/ Kolkata/Trichy

Subject: Opportunity of business from bulk push SMS during election companioning -regarding.

In view of forthcoming Lok Sabha/Assembly elections in all circles are requested to process the cases of bulk push SMS regarding elections without any delay as per the prescribed tariff and guidelines issued by Corporate Office. EB Cell of all circles may be nominated as nodal for such cases.

Dy. Manager (VAS-III) M: 09868241941

Copy to:

GM (EB-II) BSNL Corporate Office for information please.